

FAX# 703 528 7880  
OCT10/12 11.58  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN	
SALES PRSN	WA- JOE KNAUER	

BUYER NAME	<u>KATIE KEULEMAN</u>
SALES PRSN	<u>WA- JOE KNAUFF</u>

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

LOCAL REGIONAL

(CCE)

DATE OCT10/12 11.58

TO LENA  
FR JULIE  
OKD M4  
TTLS RTS  
PLS CFM, HTX 10/10

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 95 AGENCY EST # = 2002  
AGENCY PRODUCT CODE = 101

15	S	1200N-1230P	30	\$600.00	10/13	10/14	1	SA-SU	1
PROGRAM : NOON NEWS									
CON COM1 : NOON NEWS									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

36	A		700A-900A	30		\$1,050.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-18 FOR 2 SPOTS/WK												

37	A		500A-600A	30		\$250.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 36-38												

38	A		1130P-1205A	30		\$1,000.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS AFTER NASCAR												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 36-38												

18	S		700P-800P	30		\$850.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY/WHEEL												
CON COM1 : JEOPARDY/WHEEL												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#15	MISSED:SA-SU/1200N-1230P				OCT13		30S	\$600.00	(OCT10/12)	
		BUY#18	SAT/700P-800P				OCT13(2/WK)		30S	\$850.00		
			OFFER:SUN/700A-900A				OCT14		30S	\$1,050.00	PLS ADVISE.	
			& SUN/500A-600A				OCT14		30S	\$250.00		
			& SAT/1130P-1205A				OCT13		30S	\$1,000.00		
CMT:WE CAN OFFER												

OCT/12	109370.00	CONTRACT TOTAL	109370.00
		TOTAL SPOTS	65

MARKET TOTALS \$263,870	WFTV 41%	WKMG 19%	WESH 26%	WOFL 11%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%			

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS \*-MULTIPLE